



News Media and the Neoliberal Privatization of Education

Edited by: **Zane C. Wubbena**, *Texas State University*
Derek R. Ford, *Syracuse University*
And **Brad J. Porfilio**, *California State University*

A volume in **Critical Constructions: Studies On Education and Society**
Series Editors: *Curry Stephenson Malott, West Chester University of Pennsylvania;*
Brad J. Porfilio, California State University, East Bay; Marc Pruyun, Monash University;
and *Derek R. Ford, Syracuse University*

This edited volume contributes to a burgeoning field of critical scholarship on the news media and education. This scholarship is based on an understanding that the news media has increasingly applied a neoliberal template that mediates knowledge and action about education. This book calls into question what the public knows about education, how the public is informed, and whose interests are represented and ultimately served through the production and distribution of information by the news media about education. The chapters comprising this volume serve to enlighten and call to action parents, students, educators, academics and scholars, activists, and policymakers for social, political, and economic transformation. Moreover, as the neoliberal agenda in North America intensifies, the chapters in this book help to deepen our understanding of the logics and processes of the neoliberal privatization of education and the accompanying social discourses that facilitate the reduction of social relations to a transaction in the marketplace. The chapters examine the news media and the reproduction of neoliberal educational reforms (A Nation at Risk, Teach For America, charter schools, think tanks, and PISA) and resistance to neoliberal educational reforms (online activism and radical Black press) while also broadening our conceptual understanding of the marketization and mediatization of educational discourses. Overall, the book provides an in-depth understanding of the neoliberal privatization of education by extending critical examinations to this underrepresented field of cultural production: the news media coverage of education. The contribution of this edited volume, therefore, helps to build an understanding of the contemporary dynamics of capital accumulation to inform public resistance for social transformation.

Publication Date: 2016

ISBNs:

Paperback: 9781681233994

Hardcover: 9781681234007

E-Book: 9781681234014

Paperback: \$45.99

Hardcover: \$85.99

Trim Size: 6.125 X 9.25

Page Count: 262

Subject: Education, News Media, School Reform

BISAC Codes:

EDU034000

EDU000000

SOC052000

CONTENTS: Preface. Introduction: A Fight for Education and Against Capital: Neoliberalism, News Media, and Educational Policy, *Zane C. Wubbena*. How the Networks Cover Education: Schools Are Not the Media's Pet, *Michael J. Robinson*. The Mediatization of Educational Policies in Chile: The Role of the Media in a Neoliberal Education Field, *Cristian Cabalin*. A Twenty-First Century Education: The Marketization and Mediatization of School Reform Discourses, *Rebecca A. Goldstein and Nataly Z. Chesky*. The News Media and the Heritage Foundation: Promoting Education Advocacy at the Expense of Authority, *Eric Haas*. Testing, Testing, Read All About It: Canadian Press Coverage of the PISA Results, *Michelle Stack*. Neoliberal Education Reform's Mouthpiece: Education Week's Discourse on Teach for America, *Michelle Gautreaux*. News Framing and Charter School Reform, *Abe Feuerstein*. The Media Got it Wrong! A Critical Discourse Analysis of Changes to the Educational

Policymaking Arena, *Peter Piazza*. Lessons From the "Pen Alongside the Sword": School Reform Through the Lens of Radical Black Press, *Kuram Hussain and Mark Stern*. Oppositional Politics and the Internet: A Critical/Reconstructive Approach, *Richard Kahn and Douglas Kellner*. About the Authors.

More titles in this series can be found at: <http://www.infoagepub.com/series/critical-constructions>



Book Order Form



IAP- Information Age Publishing, Inc.

Price: \$35.99 for each paperback and \$69.99 for each hardcover (plus s/h)

Title	Paperback QTY	Hardcover QTY
News Media and the Neoliberal Privatization of Education		
Democracy and Decency: What Does Education Have to Do With It?		
Charter School Report Card		
Elements of Discussion		
Understanding Neoliberal Rule in Higher Education: Educational Fronts for Local and Global Justice		
Understanding Neoliberal Rule in K-12 Schools: Educational Fronts for Local and Global Justice		
Immigration and Schooling: Redefining the 21st Century America		
The Phenomenon of Obama and the Agenda for Education- 2nd Edition Can Hope (Still) Audaciously Trump Neoliberalism?		
Rebel Music: Resistance through Hip Hop and Punk		
Teaching Marx: The Socialist Challenge		
Challenging Status Quo Retrenchment: New Directions in Critical Research		
Courageous Pedagogy: Enacting Critical Science Education		
Dangerous Counterstories in the Corporate Academy: Narrating for Understanding, Solidarity, Resistance, and Community in the Age of Neoliberalism		
Can Educators Make a Difference? Experimenting with, and Experiencing, Democracy in Education		

Standard Shipping and Handling for Books:

*\$7.50 handling fee on U.S. orders; \$9.00 for the rest of the world
plus \$3.00 shipping per book*

Subtotal: _____

Shipping: _____

Online shopping available at www.infoagepub.com

Order Total: _____

Check

Credit Card

Charge Card Number: _____ Exp. Date: _____ CVV2 Code: _____

Name as it appears on card: _____

Signature: _____

Billing Address (must match credit card billing info.): _____

Shipping Street Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____

**IAP- Information Age Publishing, Inc. PO BOX 79049 Charlotte, NC 28271
Phone: 704-752-9125 Fax: 704-752-9113 www.infoagepub.com**